

# Working with us



How We Roll

Celebrating a decade of design.

## about us.

### Who we are

Spotlight Creative is a leading communications agency to the sponsorship and corporate industries. Our expertise lies in helping our clients develop and present their brand message, and connecting the employee or sponsor to the return on their investment.

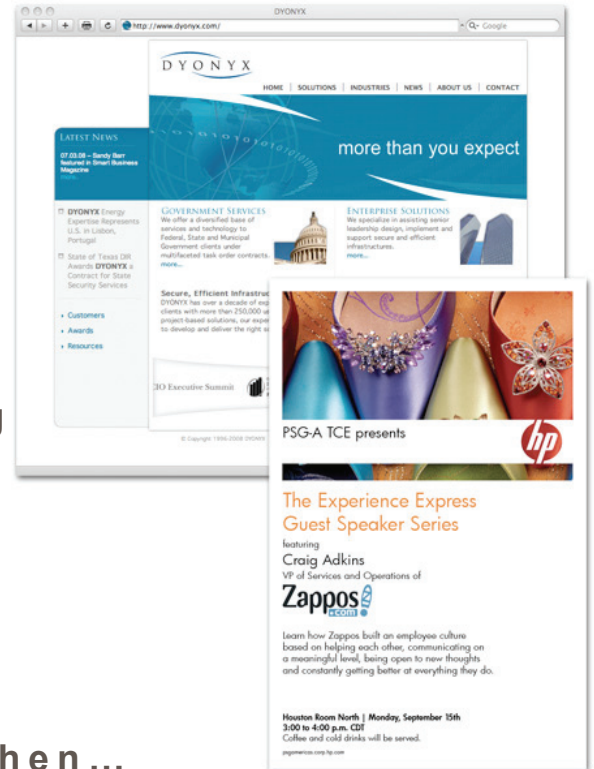
We do this by creating engaging visual narrative, which drives the emotional bond that motivates loyalty, brand advocacy — and ultimately, investment decisions.

### What we do

corporate communications + sponsorship marketing

### What sets us apart

Spotlight Creative starts with your end goal in mind and implements our proven process to move forward with clarity of purpose and the target in focus. We have set best practices for all communications that are tailored based on need, medium and delivery.



## call us when...

**You need to secure sponsorship revenue for the next season.**

We develop innovative ways to present the enterprise value and showcase your sponsor's ROI to encourage their continued loyalty and financial commitment.

**Your boss just asked you to pull "it" together for a sales meeting and the Big Guy is going to be there, too.**

From innovative multimedia presentations and web development to unique, event-branded materials, we help you make "it" a success!

**You need to communicate more effectively to employees in multiple organizations.**

We help you build, motivate and focus employees through communication methods that relate to your team, increasing productivity and performance.

We provide focused communication solutions. You get peace of mind.

## have a project in mind?

If you have a project in mind and would like to find out more about our work and capabilities, call us. We're here to make you look great when the spotlight is on!

## our services.

We provide communication solutions delivered in a variety of ways, including:

### brand

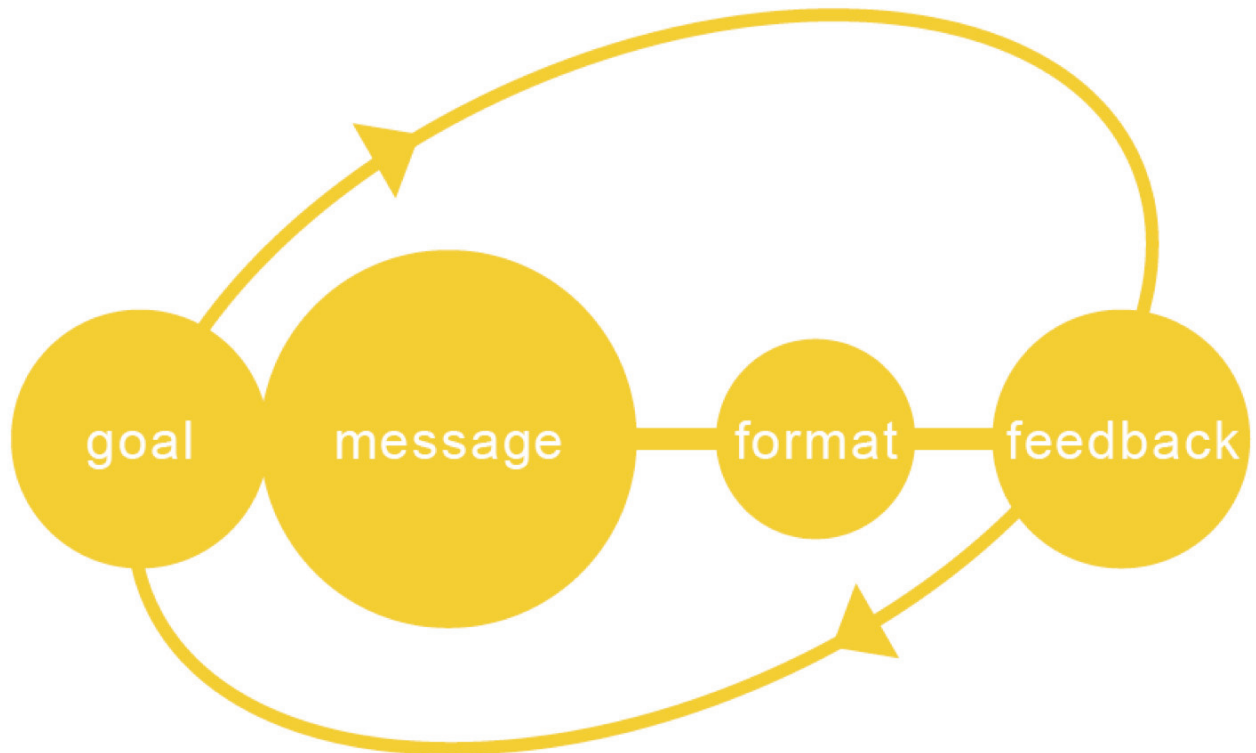
- design consultation
- brand guides + standards
- brand strategy + development
- employee campaigns
- marketing campaign solutions
- core message positioning
- corporate stationery
- application templates
- logo design
- website assessment

### copywriting

- video + audio scripts
- executive communications
- marketing messages
- taglines + slogans
- whitepapers
- press releases
- podcast scripting
- corporate messaging + positioning
- advertorials
- adword campaigns

### design

- publications + newsletters
- presentation development + materials
- annual reports
- direct mail campaigns
- ad campaigns
- tradeshow + promotional displays
- signage + posters
- brochures
- analyst presentations
- website development + coding
- website design
- user interface design
- cms implementation
- seo optimization
- website metrics analysis + reporting
- online marketing + advertisements
- social media implementation



**[10]** CELEBRATING  
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